



KIDS CAN

COMMUNITY CENTER
ANNUAL REPORT 2022-23

At Kids Can Community Center,
our mission is to educate,
engage, and
inspire children
through early
childhood care
and out-of-school
experiences.



From the CEO

It was truly a historic year for Kids Can. On March 27th, we not only celebrated our 115th anniversary, but the community joined us to celebrate our beautiful, new building. Thanks to the generosity of our many supporters, Kids Can will continue providing the highest quality programming to our families in the best environment possible. Additionally, the added space means more families can participate and our programs can become even more innovative and immersive.

I must give thanks to our creative and talented staff, who are making so many positive impacts every day with our kids. Whether it is taking care of our precious infants, teaching the first fundamentals in our early childhood rooms, exploring STEM activities in our after school programs, or enjoying fun summer field trips, learning and having fun are the major priorities at Kids Can.

Finally, I would like to leave you once again with the fundamental belief at the core of Kids Can's vision: Every individual should have the opportunity for an enjoyable and successful life -- no matter where they live, their family's resources, the color of their skin, their sexual orientation, or their gender identity.

Thank you for your support and impact on our kids.



Robert Patterson
Chief Executive Officer



Early Childhood Education

Kids Can serves children ages 6-weeks to 5-years old in our Early Childhood Education program. In existence for nearly a century, our state-licensed program utilizes Creative Curriculum as the core teaching component.

We are an active participant in Step Up To Quality, a program through the Nebraska Department of Education and Health & Human Services that helps families identify early childhood providers who demonstrate a commitment to quality care. Kids Can was awarded a Step 5 status and is one of only three centers in Omaha at this highest achievable level.



In the 2022-2023 school year, 102 children attended our early childhood program, open every weekday from 6:00 AM to 6:00 PM. Using research-based curriculum and learning-through-play, we strive for all children to reach their potential.

Last year, 98% of students were physically ready, 83% were socially and emotionally ready, and 82% were academically ready for Kindergarten.



Out Of School Experiences

Kids Can served 1,039 children in our Out-of-School programs. Our center site offers the widest variety of programs including before and after school with transportation to nearby schools, plus full day programming when school is closed for holidays/in-service days. We also provide a full-day summer program at our center in South Omaha and Miller Park in North Omaha.



Kids Can partners with Collective For Youth, schools, and foundations to provide on-site after school programs at Gilder, Miller Park, Minne Lusa, Wakonda, Conestoga Magnet, Benson West, and Nelson Mandela Elementary. We are excited to announce Druid Hill Elementary as our newest location for the 2023-24 school year. Our goal is for every student to improve their social skills, demonstrate curiosity and future focus, develop positive behaviors, and engage in our STEMsmart Academy (science, technology, engineering, mathematics, strength, music, art, reading, tutoring).

Last year, 78% reported developing a future focus-growth mindset, 74% reported positive peer relationships, and 84% reported experiencing an adult who cares.



Mentoring At Kids Can

Mentoring is back! This program that took the biggest hit during the pandemic as we focused on the health and safety of our children, staff, and volunteers. We are proud to say that mentoring is back and better than ever!

The program takes place on-site right after school with the goal to build strong, successful relationships through 1-on-1 activities. Matches work together to decide if they want to bake, build an obstacle course in the gym, play games, or get creative doing arts and crafts. In only 4 hours a month, you'll make a huge difference engaging confident, and inspired kids!

Schedule a tour to check out the program in action and learn more about mentoring today. Email Julie at jmadsen@kidscan.org.



A New Chapter at Kids Can

On March 27th, 2023, exactly 115 years after the organization first opened its doors in 1908, we held the ribbon cutting for our beautiful new building. Thank you again to the overwhelming number of supporters, partners, families, and community leaders who came to celebrate this momentous occasion for Kids Can Community Center. The new building nearly doubles our capacity to serve the South Omaha community, and we are grateful for your continued belief in the importance of our mission.



Can Do Awards

The Can Do Awards, presented by Verizon, took place on May 4, 2023, and honored those making a difference in our community:

Can Do Future: Roberta Wilhelm, sponsored by Wells Fargo.

Can Do Hope: Susanne Cramer, sponsored by Gallup

Can Do Growth Mindset: Mark Dahir, sponsored by Bridges Trust

Can Do Volunteer: Aurelio Picazo Perea, sponsored by Union Pacific

Can Do More Here: Candice Price, sponsored by Dundee Bank

Can Do Junior: Brylee Bailey, sponsored by Bellevue University

Can Do Provider: Ashli Carlock, sponsored by Nebraska Early Childhood Collaborative

Mark your calendars for May 2, 2024, for the 20th annual event. For more information, please contact Mike Joyce at mjoyce@kidscan.org.



Photography by Debra Kaplan

Kids Can by the Numbers

Last year, we served 1,141 children through our Early Childhood and Out-of-School programs. You can learn more about the demographics of our participants below:



Age:
6-weeks to 5-years old 13%
6-years old to 13-years old 87%

Ethnicity/Race:
Black/African American 47%
Latinx/Hispanic 27%
White/Caucasian 14%
Multiracial 8%
Asian 3%
Native American 1%

Free/Reduced/Paid Meal Status:
Free or Reduced 82%
Paid Meal 18%

Annual Household Income:
Under \$30,000 55%
\$30,000 to \$59,999 34%
Over \$60,000 11%

Center Subsidy/Private Pay
State-Subsidies only 23%
Subsidies + Scholarship 9%
Private Pay + Scholarship 35%
Private Pay only 33%



Kids Can Financial Statements

Kids Can Community Center's 2022-23 audit was conducted by Eide Bailly. The full audit and Form 990 are available upon request. (Includes some funds for the capital campaign.)



Statement of Activities 2022-23

Support and Revenue:

Earned Revenue	1,462,564
Foundation Support	3,065,543
Contributions	166,699
Special Events	132,769
Investment Income	55,830
Gain on sale of assets	384,994
Income Total	\$ 5,268,399

Expense:

Early Childhood Education	1,020,192
Out Of School Programs	2,375,080
Community Programs	29,749
Management and General	322,659
Fundraising	159,509
Expense Total	\$ 3,907,189

Statement of Financial Position 2022-23

Assets:

Current Assets	5,674,592
Property & Equipment	10,204,313
Certificates of Deposit (long term)	29,306
Other assets	3,469
Assets Total	\$ 15,911,680

Liabilities & Net Assets:

Current Liabilities	405,977
Net Assets w/o restriction	14,876,976
Net Assets w/ restrictions	628,727
Liabilities/Net Assets Total	\$ 15,911,680



You Can Make A Difference

We invite you to like us, follow us, invite others to join us on our social media platforms. You can help others in our community learn about all we do to educate, engage, and inspire children.

Volunteer: Whether you make a commitment to mentor for a year or choose to read a story to our preschoolers, we couldn't accomplish our goals without your time and talent. We need volunteers like you!

Donate: Because of you, Kids Can is able to help many children in our community. Your donations help fund scholarships, materials, programs, and operations at all of our sites.

Shop: You can make a difference even when you're shopping. We have a variety of easy-to-give programs such as Baker's Plus, TAGG and SHARE Omaha.

Follow: See Kids Can in action by following us on social media. Use @KidsCanOmaha on Facebook, Twitter, Instagram, and YouTube to see the impact your investment makes every day.



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Kids Can Community Center

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